

## Greater Saint John Poverty Reduction Strategy Poverty Reduction Chart



**Leadership:** Stewardship of the Greater Saint John Poverty Reduction Strategy.

**Partnership:** Reducing Poverty through Collaboration, a focus on Neighbourhoods, Engaging with Cities Reducing Poverty and the Economic and Social Inclusion Corporation's Community Inclusion Network.

**Research and Evaluation:** Using evidence based research to guide learning and further poverty reduction efforts.

**Policy Improvements:** Supporting the efforts of the Economic and Social Inclusion Corporation, placing a Poverty Lens on policy affecting low-income individuals and families.

### CHILDREN AND YOUTH

- Ensure children and youth living in poverty experience equal access to opportunities and supports for physical, intellectual, emotional and social development.
- Invest in early learning programming for parents and children to strengthen their foundation for school readiness.
- Ensure children and youth are engaged with the community in reaching their full potential.
- Promote greater integration of community-wide services and resources so there is "Every Door is the Right Door" for parents, children and youth.

### NEIGHBOURHOOD REVITALIZATION AND HOUSING

- Encourage resident leadership by informing, involving, and engaging people in decisions that impact neighbourhoods.
- Provide opportunities for collaboration on common issues among neighbourhoods.
- Maintain and improve the existing housing stock - our most affordable housing option.
- Improve access to subsidized rental housing for low-income individuals and families.

### WORKFORCE PARTICIPATION

- Provide unemployed individuals with multiple pathways to meaningful skills development training and job readiness activities, integrated with follow-up supports.
- Remove policy barriers related to employment and retention within the workforce.
- Engage employers in the development of creative solutions for employment within our community.
- Provide enhanced and timely labour market information and data for the community.

## **Vibrant Communities Saint John - Leadership Roundtable**

Bill Bastarache, Common Front for Social Justice/John Howard Society  
Fern Bennett, Citizen  
Shilo Boucher, YMCA-YWCA  
Sarah Brown, Fusion - KPMG  
Dan Cameron, Social Development  
\* Monica Chaperlin, Business Community Anti-Poverty Initiative  
Michel Coté, ARCF  
Debbie Cooper, Saint John Boys and Girls Club  
Mel Norton, Mayor, City of Saint John  
\* Elaine Daley, Belyea, Colwell and Associates  
Francine DiMambro, Canadian Mortgage and Housing Corporation  
Roma De Robertis/Mary Beth McCurdy, Sisters of Charity  
\* Regena Farnsworth, (Chair) UNB Saint John  
Elizabeth Flemming, MLA Trevor Holder's Office  
Debbie Godlewski, Public Health Services, Horizon Health Network  
Randy Hatfield, Human Development Council  
Gregor Hope, Business Community Anti-Poverty Initiative  
Carl Killen, MLA SJ Harbour Southern Caucus  
Lyn King, Community Representative  
Mary LeSage, People Unite Lower South End  
Grace Losier, Mayor, Grand Bay Westfield  
Scott MacAfee, Economic and Social Inclusion Corporation  
Wendy MacDermott, Greater Saint John Area United Way  
Brian Marks, Social Development  
Sandra McCready, Irving Oil Ltd.  
Bonnie McGraw, St. Joseph's Community Health Centre  
Donna McKee, Waterloo Village Association  
Sara Mudge, Saint John Board of Trade  
\* Brenda Murphy, Urban Core Support Network  
Faith Nagle, MP Rodney Weston's Office  
Clare Northcott, Greater Saint John Community Foundation  
Mary Eileen O'Brien, SJ Board of Police Commissioners,  
Carleton Law Group  
Phil Ouellette, City of Saint John  
Donna Reardon, Common Council, City of Saint John  
Shirley Robinson, Resident, Old North End  
Nancy Savoie, Crescent Valley Neighbourhood  
Janet Scott, Enterprise Saint John  
Kevin Watson, City of Saint John, Leisure Services  
Zoë Watson, Anglophone South School District

**\*Members of the Coordinating Committee**